

*‘Our expertise,  
conjoined with  
latest technology,  
provides you with  
the highest quality of  
swift, cost effective service’*



- The Stationery Office • Taylor & Francis: Routledge – Europa •
- Oxford University Press: ELT Dictionaries • Cision UK •
- Wilmington: Waterlow Legal and Regulatory •
- Continuum • Penguin • Stilwells Publishing •
- CBD Research • Woodhead Publishing • Autodata •
- Pharmaceutical Press • Cambridge University Press •
- Profile Books • Wolters Kluwer: CCH • Oxford University Press: Law •
- Waterlow Legal and Regulatory – WBI Media and Entertainment (Hollis) •

# keeping you happy

*Data Standards* portfolio boasts some of the industries top publishers, from which their flagship products have been placed.

We pride ourselves on continuing to supply a service that is **technology focused** and **competitively priced**, therefore providing you with a product that is time efficient whilst being flexible to adapt to your business needs.

Our standards support publishers with your ever growing need in finding ways to **produce more publications** with **lower costs**, improving the accuracy and consistency of your products, and significantly reducing their time-to-market, helping you achieve your goals.

*Data Standards* strives to understand your requirements and strongly believe that open communication can only help further build our relationship with you. **We have helped them, now let us help you.**



# something extra

Our workflows set us apart from other suppliers, our experience in typesetting is established and recognised as a **leading innovator** in the publishing industry.

Using professional typesetting tools, **XML** is at the heart of our production process, with publishers requirements in mind we have developed solutions that allow application binding with such products as **Microsoft Word**, **Excel** and **Access** to allow for true '**Single Sourcing**' where we accept these formats as inputs to the **XML workflow**.

This approach enables your straight forward publications, as well as complex titles produced by *Data Standards* to enjoy the benefit of having your respective publications **typeset in XML**, without the usual associated editorial and conversion costs from the outset of the project, and continuing to keep your data '**future proof**'.



# tick, tock, tick ...

Dedicated to increasing **quality** and **flexibility** in your publishing process, increasing **productivity** and **reducing your costs** is taken as read.

*Data Standards* analyse your business processes and identify repetitive and duplicated tasks that can be emulated by our solutions, automating any element of your production process adding **strict control** and **consistency** to your product, whilst allowing full manipulation of the traditional typography. Thus eliminating a large proportion of the manual time involved and giving you the precious **gift of time** that can be concentrated elsewhere in your business.


These solutions include customised **authoring tools** to assist with content generation, **bespoke publishing templates** designed to **automate the publishing cycle**, and fully automated publishing engines that can deliver products 24/7 'On-Demand'.



# I want it now !

*Data Standards* offers you our unique state-of-the-art 'On-Demand' enterprise solution which enables you to have your data processed 24/7 at the press of a button from anywhere in the world.



This service is designed for **fast tracking** your publishing project, where multiple editors are possibly distributed over various locations but working together to tight deadlines to collaborate content on a large publication. As each element of content is completed the file is delivered to the *Data Standards* 'On-Demand' server, which processes the data and returns the desired format **within minutes**. The benefit is a single 'first and final' live production run, eliminating all intermediate typesetting stages.  **ON DEMAND** />

# time to move

We understand that moving the production of your publications can seem daunting, especially if you have been with your supplier for a while. So don't just take our word for it, our customers are more than willing to give **glowing references**, and these are available on request along with **documented working samples**.

*Data Standards* combine a wealth of knowledge in the full compliment of **typesetting services**, **publishing solutions** and **template development** for sourcing and producing publications.

*Data Standards* listens to your requirements and provides a solution to suit your needs. Employing a **structured workflow** allows us to produce consistently styled, typographically correct pages at rates we're sure will be hard to mirror. **We will help you reduce your typesetting costs.**



# make a call

Here at *Data Standards* we are always willing to discuss your requirements, no matter how tentative they may be. We understand that all the details may not be available and change has to start somewhere. **We will help get you moving.**

<Data/>  
<Standards/>

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**www.datastandards.co.uk**

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